



# ADVERTISING RATES

Fort Irwin MWR

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## ABOUT MWR

The United States Army Family & MWR plans, produces, promotes, and manages world-class programs for Military Members and their families.

## DEMOGRAPHICS AUDIENCE

**21.4K**

Population  
Served (Daily)

**4.6K**

Active  
Duty

**4.1K**

Civilian  
Employees

**6.9K**

Family  
Members

**6.9K**

Rotation  
Soldiers

## PRINT ADVERTISEMENT

### BANNERS

Size/location varies

1 Month	\$3,780
1 Year	\$40,824

COUNTER WRAP*	\$1,000
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FLOOR DECAL*	\$1,000
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\*Install and management is the responsibility of the Advertiser

## DIGITAL ADVERTISEMENT

### DIGITAL DISPLAYS

Misc. Post-Wide Facilities	\$900/month
Bowling (Limited Availability)	\$1,285/month

### WEBSITE

Advertisements run for one year

Leader Board (728x90px)	\$4,375
Sidebar (300x250px)	\$2,500
Bottom Row (180x150px)	\$1,250