

Fort Irwin Family and MWR SPONSORSHIP REQUEST FORM

Program Requesting Sponsorship:		
POC for Sponsorship Request: (name, email, phone #)		
EVENT DATE:		
TIME:		
LOCATION:		
Description of event: (Goals/Objectives)		
Cost to attend:		
Event point of contact:		
Projected attendance for this event:		
Event target audience:		
History of this event: (# years, prior year attendance/participation, etc.)		
Potential sponsors you would like: (Type of company/ leads)		
Type of sponsorship requested:		
Cash (total amount of \$ requested):		
In-kind (product) (itemize) <i>examples</i> - food, water, t-shirts, paintballs, TV's, footballs, video games, cookies, hotel stay, etc.		
What are the benefits this program provides customers: What makes this special?		
Total estimated costs for program:		
How are you funding this event? (Budgeted amount, labor, and supplies)		
What are the benefits for sponsors:	<input type="checkbox"/> award/trophy pres.	<input type="checkbox"/> booth at event
	<input type="checkbox"/> logo on award/trophy	<input type="checkbox"/> sampling
	<input type="checkbox"/> logo on t-shirt	<input type="checkbox"/> other:
	<input type="checkbox"/> title sponsorship	
How will you advertise this event:	<input type="checkbox"/> Digital flyers	<input type="checkbox"/> banner
	<input type="checkbox"/> poster	<input type="checkbox"/> website
	<input type="checkbox"/> Social Media	<input type="checkbox"/> handouts at facility
	<input type="checkbox"/> email distro	<input type="checkbox"/> other:

Please provide any additional information that may be helpful: